

Southern California Automobile Club Switches It to Northern New Mexico.

Some time ago it was said that the reposed automobile tour across the continent would go by way of the continent would go by way of the corderiand route, through El Paso, ow, according to the Antomobile club & Southern California, which is knocking the Borderland Route and boostag the route by Needles, it will go ver the northern route. These may a time for El Pasoans to have it beinged if they got to work at once. The Los Angeles Examiner says that he Automobile club of Southern California, and the Automobile Club. America will start the tour from the left.

coording to the plans of these two initiations at the present time, all rested motorists will be handed to-ter in the east for a tour across the

either in the east for a tour across the entinent en masse. A committee of three will be in harge. One member will represent he Automobile (inb of Southern Calfornia, one the National Highways sociation and one the Automobile lub of America. These committeened will have full charge of the polyof such a tour.

While motor car owners will be in be tour, cars are to be furnished for hose who wish to ride as passengers, he passengers paying regular fares or the trip. The Eastern anto club will supply cars with seath at a price which can reaswably be met by the verage traveler, and provide him with trip to California minus the cares of slotting his own car.

A Word to the Wise---

SOME DAY-SOME HOW-SOMEBODY-

May make tires as good as the AJAX, but never better.

Does a 5000 mile Tire mean anything to you?

That is what you get when you use AJAX TIRES!

518 NORTH STANTON STREET.
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Best Vulcanizing-Free Air-The Strongest Pressure in the City. Texas Rubber Company

ter as the National Old Trails People," said secretary S. 18 Mitchell of the California Auto club, "in that we could in no way commercialize the plan, or be a party to any scheme whereby a profit could be made out of the undertaking. The organization of such a lear would, of course, fall largely upon the shoulders of an eastern organization, but this club will do all in its power to attract motorists to southern California.

Name is Suggested.

all in its power to attract motorists to southern California.

The National Old Trails 1915 Exposition tour is the name which will probably be attached to the tour, following the suggestion of the local organization.

It is planned to span the continent with the long serpentine of motor vehicles, linking the Atlantic to the Pacific. With the start of this tour it is probable that many other mutorists will fall into line as travelers used to join the parties of forty-miners at the time of the first California gold rush. The main purpose of the transcyntinental tour is to show the world that it is possible to journey across America by motor car, and thus secure many more meterists for the west to sample the roads of southern California.

6181 MILES IN AUTO; USED 316 GALLONS GAS

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to one of the Calwas made by William Whaley, of the
Whaley Lumber company of Globe, accompanied by his family, the Ford car
to which the trip was accomplished by
in which the trip was accomplished toing driven by Harry Lanan.
The party left Globe May 14, motored
to New York city, arriving there over
a somewhat circuitous route on June
21, arriving in Globe, July 21, having
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Predicition Made by Motor Engineer After Study; Gas Supply Is Decreasing.

That the most probable successor of gasoline as a motor fuel is alcohol was the basis of an address by Joseph A. Auglada, chairman of the Metropolitau Section of the Society of Automobile

age in suitable petroleum fuel production no one can deny," said Mr. An

Fund Has Been Denied

**Fraction hydro-carbon substitutes for gasoline have ebeen suggested. Among the substitutes proposed is serosene: It is my opinion that kerosone will never take the place of gasoline because of the impossibility of statisting on kerosene: It is my opinion that kerosone will never take the place of gasoline because of the inability to throttle the motor or to accelerate it rapidly; the smoky exhaust; the great amount of carbon deposited in the cylinders the ready accumulation of dirt where kerosene is split, and the odor which pegvades the car.

"Benzol has been suggested as a substitute for gasoline; it is obtained in the making of coke from ceal and to produce one gallon of benzol is 1-tons of coal must be treated. Ether than also been suggested as a substitute for gasoline, but its high cost of production provents such commercial adaptation.

"Ethyl sloohel is now manufactured from various malerials containing sugar or starch, the principal substances being indian corn, malars, rye, wheat, barley, rice, potatoes, beets, fruits, molusses and other direct and indirect products of the soil. It is manifest, therefore, that the sources of sloohol can be produced as a long as the sun shines and the ruin fails." The cost of a plant is dependent upon the degree character thereofore, that the sources of alcohol can be produced as long as the sun shines and the ruin fails." The cost of a plant is dependent upon the degree character thereofore, that the sources of alcohol can be produced as long as the sun shines and the ruin fails." The cost of a plant is dependent upon the degree character thereofore, that the sources of alcohol can be produced as long as the sun shines and the ruin fails." The cost of a plant is dependent upon the degree character thereofore, and the ruin fails." The cost of a plant is dependent upon the degree character is and believed to be a careful and fully competent the cost of a plant is dependent upon the degree character is and believed to be a careful and fully compet

"Experiments conducted by the United States Government, as well as foreign governments and independent laboratories, are consulate in establishing the fact that any gasoline or brosses engine on the American mar-

than in the case of a gasoline or kerosene engine, because an alcohol engine will run under widely varying
conditions of fuel mixture.

"Furthermore, the deposit of rarbon
in an alcohol engine, if the proper
grade of inbricating oil be used is
impossible, while gasoline and kerosene engines cannot be operated withcort having the interior parts become
"snoty," with a resultant loss of power.
"Another factor which counts in fator of the sloobol engine is the fact
that its exhaust is not as hot as that
from a gaseline or become engine,
thus minimizing the danger from ignition and the possibility of burning the
lubricating oil, the latter being a decided disnovantage of gasoline and
kerosene engines."

Phone 6209 419 Myrtle Ave. E. P. & S. W. BUILDING COR, FRANKLIN AND N. STANTON

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land and Packard. Tires-Goodyear and Republic.

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Cars-National, Studebaker, Oak-

Agents for Swinehart Tires.

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WINTON SIX El Paso Auto Sales Co. Office 713 N. Ochoa St. Phone 3585. J. R. JOHNSON, JR., MGR.

Auto Tires and Bosch Service Station---Western Battery & Magneto Co., 508 N. Kansas

CECIL HOLMES-BLOOD POISON

Our little son has certainly had his life saved, for his eye was in such an awful condition. It had bursted on one side and was an inflamed mass, and he suffered intensely and cried and mouned with it continuously since blood poison set in. Now he is so happy and well I wish all mothers could know what has been done for him and the other little folks I've seen since we have been here. For anyone who could cure his little eyes after everybody else had failed could cure any other disease. MR, AND MRS. J. A. HOLMES. We live at Santa Rosa, N. M.

Dr. A. T. Still Osteopathic Infirmary

Engineers, and his reasons for such a belief form an interesting sidelight on the motor fuel questions.
That there exists a serious short-

Fuel for Any Motor,

Gasoline Substitutes Are Hard to Provide

S PEAKING of proposed substi-tutes for gasoline as a motor Statistics of proposed stocking the lates for gasoline as a motor fuel Joseph A. Anglada, an engineer, says kerosene will not take the place because of the impossibility of starting on kerosene, lack of fexibility, smoity exhaust the large tarbon deposit and bad ofor. Bensol will not fill the need because it cannot be produced in mifficient quantity. Bensol is obtained in the making of code from coal and to produce one callon sixteen and a quarter tons of coal must be treated. Either is out of the question because of the high cost of production.

Napthalene, a coal tar product, has been used in Europe to some extent, but it is necessary to slart the engine on gasoline and to melt the unantisfactory performance of the motor on napthalene, the high cost of production and the restricted supply prohibit it as a serious consideration. Creeseste, sies a coal tar product, has all the disadvantages of napthalene.

Los Angeles Will Not Race to Phoenix Over the San Diego Route

Phoenix, Arix, Aug. 1—The const-io-Phoenix auto race will not start from San Diego this year. Not if the Phoenix board of trade has anything o say about it. George Purdy Bullard, who is spend-ng the aummer at Coronado beach, ear San Diego, wired the board of rade for advice remarding a poculiar frustion that has arisen in California, here is a serious split between San Jego and Los Angeles and the San Jego drivers are threatening not to nier the race if it starts from the nied city.

Bullard's Request for Additional Road Race Fund Has Been Denied

AUTO SECURITIES; HOW STOCKS SELL

Following are the recent New York

Ajaz-Grieb Rubber Co. 2000	-
Afax-Grisb Rubber Co. pf. co. v. 188	
Aluminum Castings of 98	189
Chalmars Motor Co. com	282
Chaimers Motor Co. pf 34	50
Figurations Tire & Rubber Co. com. 318	315
Pirestone Tire & Rubber Co. pf100	310
Garford Co. pf	82
General Motors Co. com 29%	21.14
General Motors Co. pf \$1	22.12
B. F. Geodrich Co. com	55
	83
	115
	2875
Gray & Davis Inc. pf	100%
International Motor Co. com	2
International Motor Co. pf I	200
Helly-Springfield Tire Co. com 34	2.8
Kelly-Springfield Tire Co. 1st pf To	53
Kelly-Springfield Tire Co. 14 pf., 54	200
Lozier Motor Co. com	2.6
Louisr Motor Co. pf	41
Maxwell Motor Co. com 14%	15
Maxwell Motor Co. 1st pf 43th	4614
Maxwell Motor Co. 2d pf 17%	2.8%
Miller Rubber Co	210
Packard Motor Car Co. com 193.	112
	200
Packard Motor Car Co. pf., 97	
Peerless Motor Cur Co. com 10	17
Preriess Motor Car Co. pf	50
Pope Manufacturing Co. com	1
Pope Manufacturing Co. pf	. 2
Portage Euliber Co. com	20
Fortage Hubber Co. pf	39"
Ree Meter Truck Co 114	2254-
Hee Metar Car Co 18	15
Rubber Goods Manufac, Co. pf100	T19
Stewart-Warner Sp'dom'r Co, com Il	21.44
Stewart-Warner Sp dom'r Co. pf., 59	101
Studebaker Corp. com 59	SI
Studebaker Corp. pf 82	BC .
Swinehart Tire & Bubber Co 15	87
U. S. Eubber Co. com.	
U. S. Rubber Co. pf	57
Andrew Section Con. Benever 1982	208
White Ca. pf	115
Willys-Gverishd Co. com 85	91
Willys-Overland Co. pf \$4	26

ROADS OF ALL AGES SHOWN IN CONTRAST

The government exhibit which will be a feature of the Fourth American Road congress in Atlanta, Georgia, during the week of November 2, will include a remarkable series of models showing every type of road construction from the military roads of imperial Rome down to the most modern types of market road and city boulevard.

Bestroductions of the road.

types of market road and city boulevard.

Heproductions of the roads built by
the French Bourbons, by Napoleon, as
well as the early specimens of
macadam road built by John L. Macadam will make the series historically
complete. This exhibit, which is now
being prepared by the United States
office of public roads, will also include
a dynamometer equipment by means
of which the exact pull required on
every type of road surface can be
shown with mathematical accuracy.

"The expenditure last year for road
construction and maintenance throughout the United States, ways Chuz M.
Light, who will manage this exhibit,
"was well over \$205,000,000 and will
moon pass the quarter billion mark.
In riew of this great annual outlay
it is almost essential that road officlais, contractors said manufacturers
get in touch with one another at least
ence a year under conditions such as
are afforded by the American Road
congress."

CLIMBING TO CALIFORNIA'S VOLCANO



Burleigh Davidson, of the United States Rubber company of California; C. H. Gascoin, of the Maxwell Motor company; C. Spauldin Nordell and Harry Collier, recently completed a trip to Mount Lassen, California's active volcano. The party drove the car, shown in the picture, to within 15 miles of the crater. The last part of their journey was only made possible by the use of axes, shovels, crowhers, rope and tackle.

Completely Equipped \$1075-With Eletric Starter and Generator. Prices, F. O. B. Toledo, Ohio.

A Higher Price Does Not Insure a Higher Value

ONE of the most misleading and most misunderstood things about automobiles is their prices. Because one car is priced at from 30% to 40% higher than another car it does not follow that the former car is worth more money. A higher price is no sign or explanation of superiority. In fact the unfortunate experience of thou-

sands has proved that in most cases just the reverse is true.

Other cars cost more, because other manufacturers do not build 50,000 cars in a single season and therefore cannot produce as economially as we can.

For that reason we urge you to be guided not alone by the bare price of a car, but rather by its reputation, performance and specifications.

In no other car but the Overland do you get all of these costly features---unless you pay a much higher price

-a powerful and economical 35 horsepower motor. -a long wheelbase of 114

-33 inch x 4 inch tires. -large, positive and powerful brakes. -a big, roomy and comfort-

able tonneau. -genuine hand buffed leather and tufted upholstery. -complete equipment of the very highest grade.

-a gracefully fashioned and magnificently finished Brewster green body-snappy and modish

-A chassis, the parts of which are made of the finest special formulae steels, and are as accurate, precise and as lasting, both in measurement and performance, as the corresponding parts of the highest priced

Yet this represents but a very

meagre portion of the greater Overland value. But it is such value that has enabled us to sell more cars of this type than any other manufacturer in the

Why should you pay a higher price for some other car when the other car gives you no more, and in a great many respects, not as much value as you get in the Overland? Way should you?

THE LONGWELL AUTO & TRUCK SALES CO.